





KNOW ABOUT US

Nova Fashion

Nova Fashion was seeded by Mr. Easwaran (founder/advisor) who has sound background with 20 years of experience in Textiles and was formed in the year 1999, since there we have grown from a small company to one of the best company in India, this all because of his dedication with innovation it could not have happened and after his retirement now the next generation take the seat of the concern with his guidelines.

We follow very high standards in selecting vendors that we get the products. Our selection procedure consists of a assessment by our team of qualifies professionals as to the product range offered, the quality of the products, the production capacity of the facility, financial capacity, technology orientation, man power, working conditions and the overall policies regarding the quality followed and also we have ISO, GOTS, SA 8000, OEKO-TEX certified factories We comprise our own manufacturing firm and production facility is well equipped with latest state of the art machinery in fabric cutting, fusing, sewing, finishing & packing, resulting in better quality & higher efficiency in productivity.

HOME TEXTILES

Elegance Is Elimination.

Nova fashion acquaints you with an exciting array of contemporary products, which will help you adorn your home. This elite collection can also augment soft furnishing with luxury and royal appearance. The home furnishing items are highly acknowledged

- ✔ Bed covers
- ✔ Pillow covers
- ✔ Bed Sheets
- ✔ Placemats
- ✔ Towels
- ✔ Napkins
- ✔ Curtains
- ✔ Table cloths
- ✔ Table covers



Focus On Being Productive Instead Of Busy.



Sampling Development And R&D:

The samples are made to client's specifications and our innovative creation based on fashion trend in the global market.



Price Negotiation:

Competitiveness, Transparency



Vendor Selection / Order Placement:

Choosing the vendors according to the product specification and order placement accordingly.



Order Follow Up:

Periodic production status, Right from laboratory test with international accredited lab and quality control at various stages from fabric to Final Random Inspection.



Logistics And Shipment Follow Up:

Ensuring correct shipping documents and prior approval from the clients before and post shipment. This ensures trouble free delivery at the destination.



Buyer & Seller Meet:

Planning and organizing the buyers visit to any our factories. buyers will be taken to vendors and their factories in order to make personal assessment about the vendor.



Market Information & Fashion Trend:

Periodical market information such as competitor activities, socio-political activities, industrial problems, currency fluctuations etc., will be informed to the clients.



Personalized Follow Up:

Frequent visiting across the globe to have a personal encounter with the Company's long list of clients ensures instantaneous updating of fashion, trends, developments and consolidation clubbed with expansion.

Our Commitment, Your Confidence.



Quality is the root canal of any brand's existence and we had taken it as our lifeline. A proactive and systematic follow up with the vendors on various norms manifested by client forms very much a part of our core services. Mistakes are inevitable at production floor, but our dedicated quality team's technical and solution bound experts work allows the client to take certain informed decisions prior to goods leaving the Indian shores rather than to discover once it reaches destination. It is our belief that any final control will have to be only a formality if the appropriate systems are in place and strictly adhered to the given quality norms. Understanding that each and every garment is sold to individuals, we constantly strive to improve the quality, which reflects on the products delivered. We strictly follow actions at production floor to minimize the defects and ease of production.



Our Global Customers

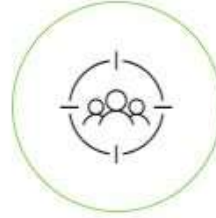
We have established an ongoing relationship with our clients by offering them premium quality products. We have a set of satisfied client in the global arena. We export our products mainly to Canada and European markets. Some of our clients included are:



HOW WE ARE BEST

We Are Ahead Of Our Competitors Due To Following Features:

- Quality Standards
- Competitive Price
- Innovation
- On-time Delivery
- Expert product solutions
- Highly skilled professionals
- Stock holding and management upon request
- Short-time deliveries
- Handling minimum quantities
- Vertical manufacturers
- Eco-friendly suppliers/processes/products
- Skin-friendly products –Okeo Tex certified vendors
- Organic certified vendors – GOTS/OE100
- Complaint factories – WRAP/SA 8000/ISO 14000/BSCI



What We Do

We know how the world of fashion turns. We have good people and partner factories. It's the people that bring you to a higher level.



Our Vision

There are the minimum requirements We add human value to our service at every level.



Our Mission

Developing and maintaining mutual relationships with our buyers and suppliers.

Trendy Is The Last Stage Before Tacky.



Contact With Us



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